



Threat Assessment for Major Sports Events



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Introductions

Me:

- 25 years in the security industry
- Design of risk management solutions for major corporations and government departments
- Design and delivery of personal safety and conflict management training programmes

Us:

A global Risk Consulting & Training business

- c\$45m turnover
- 250 staff
- Regional offices: London, Washington, Dubai, Kuala Lumpur, Hong Kong
- Successful relationships with major organisations:





Major Event Experience



- Sporting Success





Current Major Event Project

Overview

- Third largest sporting event in the world
- 20 participating countries
- Almost 50 matches over 6 weeks at 13 venues
- 150+ “non competition” venues
- Attendance in excess of 2.3m
- TV audience in excess of 4.5m

Organisers’ Risk Management Objectives

- A safe and secure tournament
- A showcase event
- The spectator experience is paramount
- Security and safety should enhance the visitor experience
- The mitigation flexes to match the threat at all times



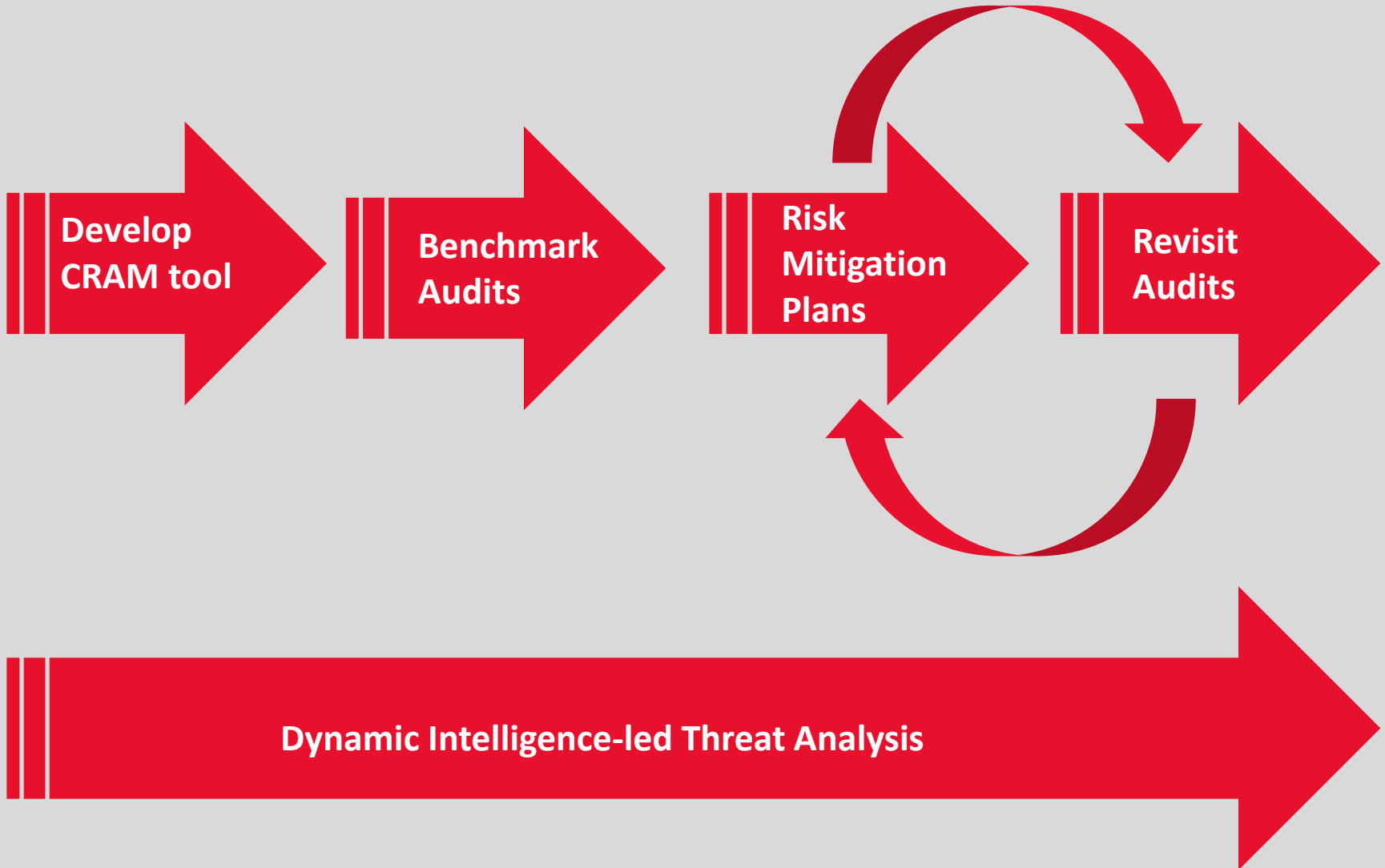
The Threat Landscape

- Terrorism
 - "Anti-west"
 - Action against participating nations
 - High profile event
- Civil Insurrection
 - Anti-capitalist demonstrations
 - Anti sponsor protests
 - Conflict between rival supporters
- Geopolitical
 - Disruption to event
 - Sporting events increasing seen as vehicles for protest
- Crime
 - Criminal damage
 - Ticket fraud
 - Theft from stadia/attendees etc.
- Industrial Action
 - Strikes in critical national infrastructure (transport, etc.)
 - Strike by stadia staff





Threat Mitigation Process





Risk Intelligence & Analysis

Analysis of threat and risk from multiple sources, covering:

- Security
- Political risk
- Risks to operations & safety
- Protests
- Activist and special interest groups
- Analysis underpinned by Global GIS tool

Bespoke focussed reporting allows the organisers to:

- Identify and mitigate against security and other threats
- Reduce liability by ensuring that risk to spectators, teams, officials and others is properly managed
- Ensure all assets have adequate protection
- Demonstrate duty of care to employees, spectators, shareholders and wider stakeholders
- Protect brand and corporate reputation



Risk Intelligence & Analysis

Dedicated team of analysts

- UK & Asia
- Effective 24/7 coverage
- Experience of sporting event risk analysis
 - London 2012
 - ICC
 - NFL

Delivery via:

- Bespoke monthly reporting
- Focussed venue risk reporting
- Ad hoc/flash alerts



Global Intelligence System (GIS)

GLOBAL INTELLIGENCE SYSTEM

SEARCH

ABOUT GIS G4S RISK MANAGEMENT SERVICES & PUBLICATIONS HELP CONTACT

LATEST NEWS Lebanon : Government prepares security plan for Tripoli

Map Satellite

Filter Map by last 3 months Search Map

WELCOME

Welcome to the Global Intelligence System (GIS), brought to you by G4S Risk Management. GIS is a subscription-based online knowledge portal providing geopolitical intelligence on current threats and hazards worldwide. GIS provides subscribers with ongoing updates on security incidents with analysis as well as travel risk advisories and country overviews in order to track and monitor risk through a unique, graphical and quantitative security risk rating methodology.

The ability to more efficiently and effectively monitor risk is proving to be a fundamental requirement in helping to ensure corporations are kept informed of security-related events and incidents that may impact business decisions or present a threat to their operations and personnel across the world. By being better informed, it enables corporations to respond quicker and more effectively in protecting their interests and assets in times of crisis thereby making them more resilient and by so doing provide a competitive advantage.

GIS reports, analyses and forecasts risk, utilising the unique and unparalleled global footprint of G4S' operations worldwide that extends beyond 210 countries and territories, in addition to its global network of associates and affiliates, all of which

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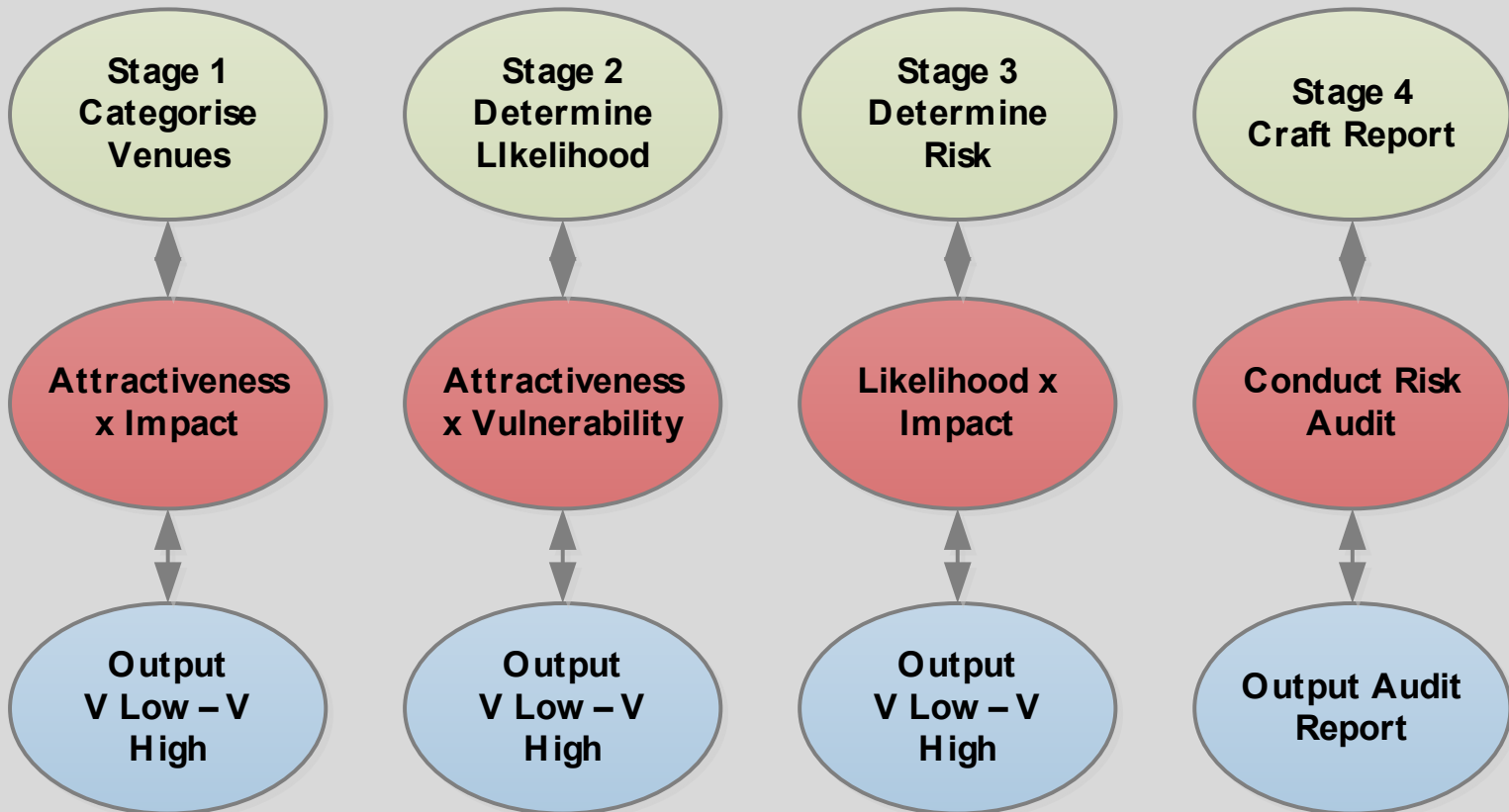


Comparative Risk Assessment Methodology

- Originally utilised at London 2012
- Ideal for the scale and complexity of large scale multi-site venues
- Provides an objective rationale and methodology
- Offers a consistent approach and evaluation of risk across the venues
- Provides a rationalised basis for Security Planning
- Enables prioritisation of resources and mitigation as required through a comparative process

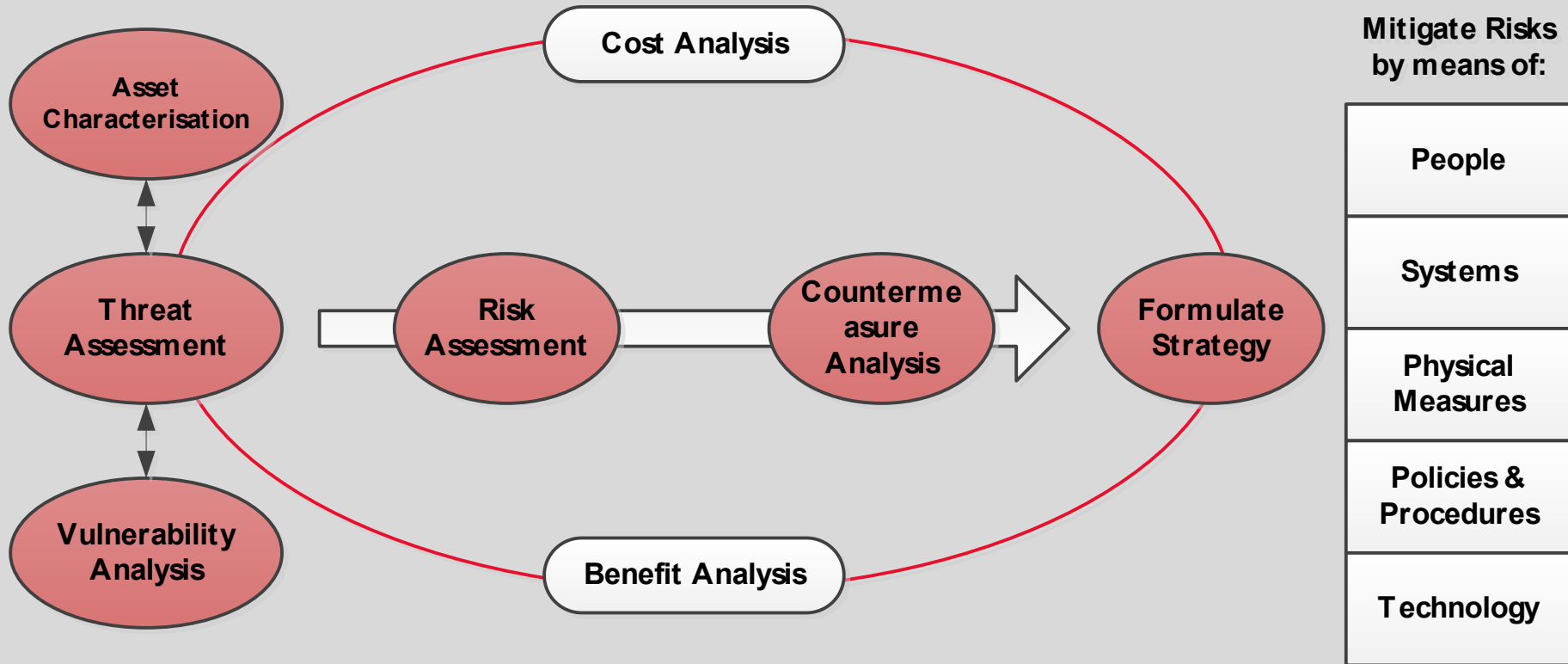


CRAM Development Output





Venue Risk Audit





In Conclusion

- To mitigate threat and risk to major sporting events we:
 - Use our experience to understand issues
 - Develop a dynamic analysis of the threat landscape
 - Use a comparative risk assessment methodology to create a detailed quantitative and qualitative threat and risk data
 - Audit each element of the process to fully assess threat and risk and develop a mitigation strategy
 - Evaluate and revisit as necessary



Thank you

- For more information/GIS trial please contact

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Questions?

